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**9780136058854** Pearson

Principles of Microeconomics  
Prentice Hall

**ActiveBook Sampling Version,  
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Higher Ed

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Principles of Microeconomics 2e Pearson College Division

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*Study Guide, Principles of Microeconomics [by] Case & Fair*  
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competitive market system works, they are ready to focus on problems of real-world markets. Currency data has been updated, with coverage of deflation, the effects of the war with Iraq and the war on terrorism, and the wars' impact on the national deficit. A comprehensive overview introducing economics begins the book; subsequent topics include: foundations of microeconomics: consumers and firms; market imperfection and the role of government; concepts and problems in macroeconomics; the goods and money markets; macroeconomic analysis; and the world economy. An excellent desk reference for economists; this book will serve any business owner, as an understanding of basic economics will prove helpful in all ventures.

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